

Greetings,

Monroeville Main Street & the Monroe Council for the Arts invite you to become a sponsor for our 4<sup>th</sup> annual *Paint the Town* Paint Out. The event will be held February 29<sup>th</sup> - March 2<sup>nd</sup>, 2024 in conjunction with the Monroeville Literary Festival. The annual "Paint Out" provides Monroe County and visiting guest an arts experience like no other. Our partnerships with PleinAir South, Alabama Plein Air artists, local businesses, & performing arts groups create a wonderful opportunity for locals, artists, and festival goers to experience our rich history and unique culture.

Highlights of this year's event include a Meet the Artists Party; Student tours; Quick Draw Competitions for amateurs and professionals; and the Wet Paint Sale & Awards. There are plenty of ways, large and small, to support the *Paint the Town* Paint Out and help showcase what our community has to offer., all while supporting the arts in Monroe County.

Your sponsorship will:

- Build community exposure to the importance of arts & culture in Monroeville & Monroe County
- Showcase your business by showing your belief in supporting the ARTS
- Recognition via festival publications, advertising and media coverage

Enclosed please find more information on this exciting event and its sponsorship levels. Please do not hesitate to contact me with any questions or concerns: 251-575-1457 or monroevillemainstreet@gmail.com. I look forward to hearing from you.

Sincerely,

Anne Marie Bryan, Executive Director Monroeville Main Street



Business Name:		
Contact Name:		
Address:		
City:	State:	Zip Code:
Phone:	Email:	
Please make checks payable to:	Monroeville Main Street	
(Sponsorship deadline is February 12 <sup>th</sup> )	PO Box 1245	
	Monroeville, Al 364	61

## Presenting /Purchase Prize Sponsor \$1,000. (one available)

- Prominent placement on event banner & marketing materials as "The 4<sup>th</sup> Annual *Paint the Town Paint Out* Presented by [Sponsor Name]"
- Logo on special print & digital advertising
- Opportunity for Company representative to serve on the purchase prize committee
- Name announced as "Purchase Prize" sponsor at the award presentation at the Wet Paint Sale.
- Purchase Prize Sponsor Plaque will be permanently displayed with the painting

### \_Best of Show Sponsor \$750.

- Logo on print & digital advertising as a *Best of Show Sponsor*
- Name announced as "Best of Show Prize" sponsor(s) at the *Wet Paint Sale* award presentation.

# \_Quick Draw Sponsor \$500.

- Business name as Quick Draw sponsor on print & digital advertising
- Name announced as Quick Draw sponsor(s) at the *Wet Paint Sale* award presentation.

### \_Honorable Mention Sponsor \$250.

- Business name as an Honorable Mention sponsor on print & digital advertising
- Announced as a sponsor(s) of the Honorable Mention prize at the *Wet Paint Sale* award presentation.

# \_Memorial Prize Sponsor \$150. (3 Available)

- Business name as Memorial Prize sponsor on print & digital advertising
- Announced as a sponsor of the Memorial Prize at the *Wet Paint Sale* award presentation.
- Prize Named for the Person of your choice *Full Name*:

# All profits will benefit the Monroe Council for the Arts for art projects and art education in Monroe County.