



FAÇADE INCENTIVE GRANT PROGRAM

The Monroeville Downtown District Façade Incentive Program is funded and administered by the Downtown Redevelopment Authority of Monroeville, Alabama.

Monies are available for exterior improvements only, and may be applied to a front, side or rear façade, provided the façade faces a public street or public parking area. The program is designed to give property owners and business owners financial assistance for façade improvement. A maximum amount of \$1,000.00 per building is available per year. The Downtown Redevelopment Authority will pay up to 50% of invoiced price. Large projects in excess of \$5,000 can apply for a \$2,000.00 façade grant. A maximum of 2 large project grants will be awarded annually.

Grant Information

1. Funding is available only to businesses located in the Downtown District boundaries.
2. All funding must be approved by the Downtown Redevelopment Authority prior to any work beginning. Historic Preservation Commission (if applicable) may have to review the project before work begins.
3. Grant money will be paid upon completion of the project, once proper documentation is submitted to the Downtown Redevelopment Authority. All items submitted on grant application must be completed otherwise payment will be forfeited.
4. After inspection of property to insure that work completed complies with the submitted and approved through the application process, you will be reimbursed by the Downtown Redevelopment Authority the amount originally agreed upon in the grant application.
5. Historic/architecturally significant buildings and visually prominent and economically blighted buildings will be given priority. The Downtown Redevelopment Authority reserves the right to reduce the amount of matching funds awarded based on the number of applications and the merit of projects proposed.
6. Project should have impact on the downtown district streetscape.
7. The Downtown Redevelopment Authority reserves the right to require other façade improvements prior to grant approval.
8. Projects must be completed within 90 days from board approval. The Downtown Redevelopment Authority will consider extending the time period in cases of delay due to a holdup with material or other hardship.

Guidelines for Façade Improvements

1. The Downtown Redevelopment Authority will appoint a Design Review Committee to review all grant applications and recommend grant funding for approved projects to the DRA.
2. The Design Review Committee will consist of at least one member of the Historic Preservation Commission, two members of the DRA and a member at large.
3. The Design Review Committee will utilize the Secretary of Interior's Standards for Rehabilitation and Guidelines for Rehabilitating Historic Buildings as a guide when making recommendations.
4. Planned improvements must preserve the architectural integrity of the building and restore, when possible, the historic appearance of the façade.
5. Historic paint colors should be used to maintain the historic character of downtown.
6. The surface cleaning of structures must be by the gentlest methods available. Inappropriate chemical cleaners should be avoided due to possible damage of aged building components.
7. Sandblasting is NOT an appropriate method of cleaning.
8. The size, color, and shape of a sign should complement the building and add to the historic flavor of the area. All signage must comply with the local sign ordinances and the Historic Preservation Commission (if applicable).

Improvements that Qualify of Façade Incentives Assistance

1. New paint applied to existing painted exterior walls
2. Replacement or additions of awnings to facades
3. Door and window improvements
4. Replacement or improvement to existing signs
5. New façade applications to damaged or visually unpleasant exterior walls
6. Renovations which complement the historic characteristics of buildings
7. Replacement of or uncovering of architectural features of buildings (ex. The removal of tin to uncover original brick façade or transoms).



Façade Incentive Grant Program Application

(Projects must be completed within 90 days from board approval. The DRA will consider extending the time period in cases of delay due to a holdup with material or hardship.)

Applicant Name: _____

Property Address: _____

Mailing Address: _____

Phone Number: _____

Type of improvements you are planning. Check all that apply to your project:

_____ Paint _____ Awning _____ Building Wash _____ Awning Wash _____ Signage

Other: _____

Please attach the following:

1. Contractor’s cost estimate or bid on contractor’s letterhead.
2. Letter of consent from property owner, if the applicant is a tenant.
3. Photograph of existing building.
4. Rendering of proposed project.
5. Provide paint color, awning fabric and awning color samples.
6. Provide a copy of the Certificate of Appropriateness from the Historic Preservation Commission for property located in the Downtown Historic District.

**The DRA reserves the right to require other façade improvements prior to the grant approval.

Please provide a brief description of work to be done, objectives of the project and reason for requesting funding: _____

Total cost of improvements \$ _____ Amount Requested \$ _____

I do hereby swear or affirm that the information provided herein is true, complete and accurate, and I understand that any inaccuracies may be considered just cause for invalidation of the application. I understand that in order for my request for matching funds to be approved, I must agree to work with and follow the recommendations of the Downtown Redevelopment Authority Design Review Committee. I also understand that monies are granted on a reimbursement basis; following completion of work and that improvements/ changes not approved by the Downtown Redevelopment Authority will not be funded.

Signed: _____

Date: _____

To be filled out by the Downtown Development Authority Design Review Committee:

Reviewed by Committee on _____

Approved _____

Scope of Work _____

Specific Recommendations _____

Denied _____

Reason(s) _____

Amount Granted \$ _____

Updated: July 1, 2021